



Robert Long FASTC

Program Validation / Conceptual Planning

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In over 35 years of practice as a theatre consultant, Robert Long has been involved in the programming, planning and design of virtually every type of building for the performing arts. His extensive experience encompasses performance spaces for drama, music and dance, ranging from initial planning studies to the completion of major performing arts centers, and includes professional as well as educational facilities.

Robert began his theatre consulting career in the office of George C. Izenour. He subsequently spent two years as a theatre planner with Artec Consultants, specializing in stage lighting and rigging system design. For three seasons, he was a member of the stage production department of The Juilliard School at Lincoln Center.

Prior to co-founding TCC in October 2003, Robert was a principal consultant with Theatre Projects Consultants - the first American employed by the firm - where he played a key role in the development of many of TPC's projects during his 21 year association. A representative list includes the Seiji Ozawa Concert Hall at Tanglewood; the Clarice Smith Performing Arts Center, University of Maryland; the College-Conservatory of Music, University of Cincinnati; the North Carolina Blumenthal Performing Arts Center, Charlotte; the Steppenwolf Theatre, Chicago; and the Schwartz Performing Arts Center, Emory University.

Robert is a Fellow and former three-term president of the American Society of Theatre Consultants. He is a member of Phi Beta Kappa and has taught technical production and theatre design courses at Columbia and Yale Universities and the University of North Carolina at Chapel Hill. For the last seven years, he has co-presented the lead-off "ASTC Presents: The History of..." theatre series* at the Performing Arts Managers Conference. In 2014, he co-authored "Outdoor Theatre Facilities: A Guide to Planning and Building Outdoor Theatres". He has also written numerous articles on technical and design issues for theatre industry magazines.

EDUCATION

- UNC-Chapel Hill, BFA (Technical Theatre), 1973
- Yale School of Drama, MFA (Theatre Building Design), 1976

MEMBERSHIPS & AFFILIATIONS

- American Society of Theatre Consultants (1988 – present)
- Society for College and University Planning
- United States Institute for Theatre Technology



REPRESENTATIVE PROJECT EXPERIENCE

Alberta School for the Performing Arts, Tuscaloosa, AL
All Saints' Episcopal School: Fine Arts Center, Fort Worth, TX
American Theatre Expansion, Hampton, VA
Anne Springs Close Greenway Amphitheatre, Fort Mill, SC
Apex High School Auditorium, Apex, NC
Appalachian State University: Schaefer Center for the Performing Arts, Boone, NC
Aronoff Center for the Arts, Cincinnati, OH
Arts of the Albemarle Center, Elizabeth City, NC
Austin City Limits Live at the Moody Theatre, Austin, TX
Barton College: Lauren Kennedy & Alan Campbell Theatre, Wilson, NC
Belmont University: McAfee Concert Hall, Nashville, TN
Biery-Witt Center, Mt. Crested Butte, CO
Bullis School: Discovery Center, Potomac, MD
Cape Fear Community College: Allan & Laura Wilson Fine Arts Center, Wilmington, NC
Cape Fear Community College: Union Station Project, Wilmington, NC
Carnegie Mellon University: Student Center Addition, Pittsburgh, PA
Carolina Friends School: Performing Arts Auditorium, Duham, NC
Cary Arts Center, Cary, NC
Cary Downtown Theatre, Cary, NC
Casper College: New Music Building, Casper, WY
Central Piedmont Community College: Overcash Performing Arts Center, Charlotte, NC
Chapman Cultural Center, Spartanburg, SC
Chesapeake Shakespeare Company, Baltimore, MD
Charlotte Christian School Auditorium, Charlotte, NC
Christ Church Episcopal School: Performing Arts Center, Greenville, SC
Christopher Newport University: Freeman Center Expansion, Newport News, VA
Colorado State University: Center for the Arts, Fort Collins, CO
Columbia County Performing Arts & Cultural Center, Evans, GA
Conrad Prebys Performing Arts Center, La Jolla, CA
Daniel Island Performing Arts Center, Daniel Island, SC
Delgado Community College: Auditorium Renovation, New Orleans, LA
Dock Street Theatre Renovation, Charleston, SC
Don Gibson Theatre, Shelby, NC
Dr. Rodney R. Lafon Performing Arts Center, Luling, LA
DSD2 Rollings Middle School of the Arts, Summerville, SC
Duke University: Baldwin Auditorium Renovation, Durham, NC
Duke University: Page Auditorium Renovation, Durham, NC
Durham Performing Arts Center, Durham, NC
East Carolina University: New Student Union, Greenville, NC
East Tennessee State University: Fine Arts Building, Johnson City, TN
Emory & Henry College: McGlothlin Center for the Arts, Emory, VA
Ensworth School: High School Theatre, Nashville, TN
Fayetteville State University: Seabrook Auditorium, Fayetteville, NC
Florida Gulf Coast University: Fine Arts Building, Phase 1, Fort Myers, FL
Florida State University: Ruby Diamond Concert Hall, Tallahassee, FL
Francis Marion University: Performing Arts Center, Florence, SC
Friends School of Baltimore: New Fine Arts Building, Baltimore, MD
Fuquay Varina Arts Center, Fuquay Varina, NC



Theatre Consultants Collaborative

Geffen Playhouse Renovation and Expansion, Los Angeles, CA
Groton School: Marion D. Campbell Performing Arts Center, Groton, MA
Hanesbrands Theatre at Milton Rhodes Center for the Arts, Winston-Salem, NC
Hayes Performing Arts Center, Blowing Rock, NC
Henderson Municipal Theatre, Henderson, NC
High Point University: Hayworth Fine Arts Center, High Point, NC
Historic Masonic Theatre Renovation, Clifton Forge, VA
Hobart and William Smith Colleges: Gearan Center for the Performing Arts, Geneva, NY
Holly Springs Library and Cultural Center, Holly Springs, NC
Imperial Center for Arts & Sciences, Rocky Mount, NC
Jackson Hole Center for the Performing Arts, Jackson, WY
James Madison University: Wayland Hall Renovation, Harrisonburg, VA
Knight Theatre, Charlotte, NC
Liberty University: Tower Theatre, Lynchburg, VA
Liberty University: School of Music, Lynchburg, VA
Lipscomb University: Boone Family Center for the Performing Arts, Nashville, TN
Louisiana State University: Music and Dramatic Arts Building Renovation, Baton Rouge, LA
Louisiana State University: Union Theatre Renovation, Baton Rouge, LA
Loyola University Chicago: Mundelein Center Renovation, Chicago, IL
Lynchburg Academy of Music Renovation, Lynchburg, VA
Lynn University: Wold Performing Arts Center, Boca Raton, FL
Macalester College: Janet Wallace Fine & Performing Arts Center, Saint Paul, MN
Maryland Hall for the Creative Arts Renovation, Annapolis, MD
Maryville College: Clayton Center for the Arts, Maryville, TN
Merriweather Post Pavilion, Feasibility Study, Columbia, MD
Methodist University: Reeves Fine Arts Building, Fayetteville, NC
Middlebury College: McCullough Student Center, Middlebury, VT
Miller Theatre Renovation, Augusta, GA
Minnie Evans Performing Arts Center, Wilmington, NC
Mooresville Graded High School: New Auditorium, Mooresville, NC
Morgan School Theatre, Clinton, CT
Muscogee County Schools: Fine & Performing Arts Academy, Muscogee, GA
Museum of the Bible, Washington, DC
Music Center at Indian Hill, Groton, MA
Nashville State Community College: New Academic Building, Nashville, TN
New Spire Stages, Frederick, MD
Newton North High School: Theatre Ink, Newton, MA
NC State University: Talley Student Center Renovation & Expansion, Raleigh, NC
NC State University: Thompson Theatre Building Renovation, Raleigh, NC
Northeast Mississippi Community College: Fine Arts Building, Booneville, MS
Ocean City Convention Center Expansion, Ocean City, MD
Ohio State University: Student Union, Columbus, OH
Page High School: Auditorium Renovation, Greensboro, NC
Panther Creek High School Auditorium, Cary, NC
Parish Episcopal School Auditorium, Dallas, TX
Paul VI Catholic High School Theatre, Fairfax, VA
Penn State University: HUB-Robeson Center, Flex Theatre, University Park, PA
Pompano Beach Cultural Arts Center, Pompano Beach, FL
Prince George's Community College: Queen Anne Academic Center Renovation, Largo, MD
Reynoldsburg High School Auditorium, Reynoldsburg, OH



Richard Stockton College of New Jersey: College Center Theatre, Pomona, NJ
Ringling Museum of Art: Asolo Theatre Renovation, Sarasota, FL
Rockingham Community College: McMichael Civic Center, Wentworth, NC
St. Bernard Parish School Board Cultural Arts Center, Chalmette, LA
Saluda Shoals Park Amphitheatre, Columbia, SC
Salvation Army Kroc Community Center, Greenville, SC
Sandler Center for the Performing Arts, Virginia Beach, VA
Santa Fe College: Fine Arts Hall, Gainesville, FL
Samford University: Jane Hollock Brock Center, Homewood, AL
Sandy Springs Performing Arts Center, Sandy Springs, GA
Savannah Cultural Arts Center, Savannah, GA
Shalin Liu Performance Center, Rockport, MA
South Carolina Children's Theatre, Greenville, SC
South Dakota State University: Performing Arts Center, Brookings, SD
State Theatre: Restoration & Addition, Culpeper, VA
Suffolk University: C. Walsh Theatre Renovation, Boston, MA
Temple Emanu-El, Dallas, TX
Texas State University: Performing Arts Center, San Marcos, TX
Thalian Hall Center for the Performing Arts, Wilmington, NC
Township Auditorium Renovation Study, Columbia, SC
Trussville High School: Performance Hall, Trussville, AL
University of Akron: Guzzetta Hall Addition (Center for Dance and Music), Phase 1, Akron, OH
University of Hartford: Handel Performing Arts Center for the Hartt School, Hartford, CT
University of North Carolina: Aycock Auditorium Renovation, Greensboro, NC
University of North Carolina: Cultural Arts Building, Wilmington, NC
University of North Carolina: Hill Hall Renovations, Chapel Hill, NC
University of Rhode Island: Fine Arts Center, Kingston, RI
University of Tennessee: Student Center Auditorium, Knoxville, TN
Valdosta State University: Ashley Cinemas Renovation, Valdosta, GA
Valor Christian High School: Center for Culture & Influence, Highlands Ranch, CO
Virginia Military Institute: Leadership and Ethics Center, Lexington, VA
Wake Forest University: Dance Studio, Winston-Salem, NC
Waterloo Park: Moody Amphitheatre, Austin, TX
Well-Spring Performance Space, Greensboro, NC
Western Kentucky University: Van Meter Hall Renovation, Bowling Green, KY
ZACH: Topfer Theatre, Austin, TX
Zeiders American Dream Theatre, Virginia Beach, VA

¹ as a former member of Theatre Projects Consultants

STUDIES & MASTER PLANS

- 25-Year Cultural Facility Master Plan for Charlotte-Mecklenburg County, NC
- Addison Conference and Theatre Center Addition, Addison, TX
- Allegheny Foundation: Performing Arts Facility Study, Covington, VA
- Appalachian State University: Farthing Auditorium Renovation Study, Boone, NC
- ArtsCenter of Carrboro, Programming / Conceptual Design Study, Carrboro, NC
- Belcourt Theatre: Renovation Study, Nashville, TN
- Center Theatre Rehabilitation Study, Monroe, NC



Theatre Consultants Collaborative

- Duke Energy Center / Raleigh Convention Center: Conditions & Design Feature Analysis, Raleigh, NC
- College of William and Mary: Fine & Performing Arts Complex Feasibility Study, Williamsburg, VA
- Community Amphitheatre Study, Fayetteville, NC
- Duke University: Baldwin Auditorium Renovation, Feasibility Study, Durham, NC
- East Carolina University: Performing Arts Center Needs Assessment & Business Planning Study, Greenville, NC
- Elgin & Winter Garden Theatre Centre Study, Toronto, ON
- Florida State University: Ruby Diamond Auditorium Renovation, Feasibility Study, Tallahassee, FL
- Friends School of Baltimore: Program and Master Plan, Baltimore, MD
- Greensboro Performing Arts Center Study, Greensboro, NC
- Hillsborough Community Arts Center, Programming Study, Hillsborough, NC
- Hobart and William Smith Colleges: Performing Arts Center, Feasibility Study, Geneva, NY
- Lansburgh Theatre: Life Cycle Assessment, Washington, DC
- Lexington Visual and Performing Arts Center / Needs Assessment Study, Phase 2, Lexington, SC
- Liberty University: Tower Theatre, Conceptual Design Study, Lynchburg, VA
- Longmont Performing Arts Center: Programming, Site Analysis & Concept Design Study, Longmont, CO
- Lower Manhattan Development Corporation Cultural Facility Study, New York, NY
- Loyola University: Design Concept Study for the Mundelein Center, Chicago, IL
- Mary Baldwin College: Arts Facilities Workshop, Staunton, VA
- Merriweather Post Pavilion, Feasibility Study, Columbia, MD
- Middlebury College: McCullough Student Center, Programming & Concept Design Study, Middlebury, VT
- Miller Theatre Renovation Study, Augusta, GA
- Morehead State University: Performing Arts Education Building Study, Morehead, KY
- Morgantown Event Center, Functional Design Brief, Morgantown, WV
- New York Philharmonic: Summer Venue Feasibility Study, NY
- Ovens Auditorium: Modernization Study, Charlotte, NC
- Pasadena Playhouse Master Planning Study, Pasadena, CA
- Pompano Beach Cultural Facility Planning, Pompano Beach, FL
- Prince George Performing Arts Center, Feasibility Study, Prince George, BC
- Princeton University: Center for Visual & Performing Arts Programming Study, Princeton, NJ
- Saint Croix Theatre, Programming & Planning Study, Saint Croix, VI
- Salem State University: Performing Arts Center Vision Study, Salem, MA
- Sandy Theatre, Programming and Concept Design Study, Sandy, UT
- Sanford Performing Arts Center: Programming, Conceptual Design Study, Sanford, NC
- Smithsonian Institution: Educational Spaces Survey, Washington, DC
- St. Columba Church Conversion Study, Johnstown, PA
- State Theatre Study, Greenville, NC
- Syracuse University: Music & Drama Feasibility Study, Syracuse, NY
- Texas State University: Fine Arts & Communications Center Study, San Marcos, TX
- Topia Arts Center Renovation Study, Adams MA
- Town Center Civic & Cultural Arts Study, Cary, NC
- University of North Carolina: Arts Common Master Plan, Chapel Hill, NC
- University of Richmond: Arts Facilities Assessment, Richmond, VA
- Virginia Beach Performing Arts Center Study, Virginia Beach, VA
- Winston-Salem Theatre District Study, Winston-Salem, NC
- Yale Repertory Theatre Programming Study, New Haven, CT

*PAMC'S "THE HISTORY OF_" SERIES

2018 – The History of Theatre in Toronto

2017 – The History of Chicago: Not Just a Musical

2016 – A Brief History of San Antonio and its Theatres – Tejas to Tobin

2015 – The Theatres of San Francisco: Shake, Rattle and Rock!

2014 – The History of Kansas City and its Theatres – from Cow Town to Wow Town!

2013 – The History of Las Vegas Theatre: KABOOM!

2012 – The History of Broadway and Its Theatres: 250+ Years in 60+ Minutes

